EXECUTIVE SUMMARY.

***PROGRAMME TITLE*:** PURPLE RIBBON CAMPAIGN (PRC).

***PROGRAMME PERIOD*:** 5 YEARS (2021 TO 2025).

PROGRAMME VISION: REGIONAL TAXI SAFETY NET.

***PROGRAMME MISSION*:** PROVIDE THE TRAVELLING PUBLIC WITH A HOLISTIC SAFETY NET.

STAKEHOLDERS: REGIONAL CORPORATIONS/TTPS (TRINIDAD AND TOBAGO POLICE SERVICE)/TAXI DRIVERS AND TAXI DRIVERS ASSOCIATIONS (INCLUDING THE PH SERVICE)/CONSUMERS OF THE TAXI SERVICE/NON-GOVERNMENTAL ORGANISATIONS/ALL OTHER CITIZENS CONCERNED ABOUT SAFE SUSTAINABLE DEVELOPMENT IN TRINIDAD AND TOBAGO.

***PROGRAMME TEAMS*:** STAKEHOLDERS IDENTIFIED ABOVE AND PROFESSIONALS LIKE COMMUNITY PSYCHOLOGISTS AND OTHERS WHO WANT TO PARTICIPATE, PRO-BONO, WITHOUT ANY ACADEMIC/EXPERIENCE BIAS OR NEGATIVE RADICALISM.

PROGRAMME METHOD: ENGAGING MEN AND WOMEN IN POSITIVE CHANGE BEHAVIOUR FOR THE CONTINUATION OF OUR HUMAN SPECIES.

***FIRST NGO TEAM LEADER*:** DONALD D. BERMENT, SECRETARY/DIRECTOR OF MEN AGAINST VIOLENCE AGAINST WOMEN (MAVAW), A SPECIALIST IN THE HOUSING AND SETTLEMENT DEVELOPMENT SECTOR AND A COMMUNITY PSYCHOLOGIST.

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PRIMARY STAKEHOLDERS FUNCTION IN PRC.

1. ***REGIONAL CORPORATIONS: MANAGERIAL FUNCTION: VIZ: -***
   i. COLLECT RELEVANT DATA.
   ii. SHARE DATA WITH POLICE AND MAVAW (TO PRODUCE RIBBON TAGS).
   iii. MANAGE MEETINGS WITH STAKEHOLDERS, AS NECESSARY.
   iv. UTILIZE OFFICE AVAILABLE SPACE TO HOST MEETINGS AND COMPUTER STAFF TO PREPARE DATA SHEETS OF RELEVANT INFORMATION FOR THE MANUFACTURE OF THE IDENTIFICATION TAGS BY MAVAW TO BE USED IN TAXIS.
   v. MONITOR AND EVALUATE THE PROGRESS OF THE PRC FOR BEST PRACTICE.
2. ***TAXI DRIVER ASSOCIATIONS (INCLUDING PH DRIVERS) MANAGERIAL FUNCTION***.
   i. COLLECT RELEVANT DATA.
   ii. SHARE DATA WITH POLICE AND MAVAW (TO PRODUCE RIBBON TAGS).
   iii. MANAGE MEETINGS WITH STAKEHOLDERS, AS NECESSARY.
   iv. UTILIZE OFFICE AVAILABLE SPACE TO HOST MEETINGS AND COMPUTER STAFF TO PREPARE DATA SHEETS OF RELEVANT INFORMATION FOR THE MANUFACTURE OF THE IDENTIFICATION TAGS BY MAVAW TO BE USED IN TAXIS.
   v. MONITOR AND EVALUATE THE PROGRESS OF THE PRC FOR BEST PRACTICE.
3. ***POLICE SERVICE (TTPS) MANAGERIAL FUNCTION: VIZ: -***
   i. COLLECT RELEVANT DATA.
   ii. SHARE DATA WITH CORPORATIONS AND MAVAW (TO PRODUCE RIBBON TAGS).
   iii. MANAGE MEETINGS WITH STAKEHOLDERS, AS NECESSARY.
   iv. UTILIZE OFFICE AVAILABLE SPACE TO HOST MEETINGS AND COMPUTER STAFF TO PREPARE DATA SHEETS OF RELEVANT INFORMATION FOR THE MANUFACTURE OF THE IDENTIFICATION TAGS BY MAVAW TO BE USED IN TAXIS.
   v. MONITOR AND EVALUATE THE PROGRESS OF THE PRC FOR BEST PRACTICE.
4. ***MAVAW MANUFACTURE AND MANAGERIAL FUNCTION (With Monitor): VIZ: -***
   i. COLLECT RELEVANT DATA TO DESIGN AND MANUFACTURE RIBBON TAGS.
   ii. DESIGN AND MANUFACTURE RIBBON TAGS FOR ***FREE SHARING*** TO DRIVERS.
   iii. SHARE TAGS WITH TAXI DRIVERS ASSOCIATIONS AND DRIVERS IDENTIFIED.
   iv. DESIGN AND MANUFACTURE BUSINESS CARDS FOR ALL DRIVERS IDENTIFIED AS PARTICIPANTS IN THE CAMPAIGN (A TOTAL OF 100 CUSTOM DESIGNED CARDS FOR THE 5 YEAR DURATION OF THE PROGRAMME, EACH DRIVER GETTING 20 CARDS EACH YEAR THEY DISPLAY THEIR TAGS IN THE TAXIS.)
   vi. FREE PROFESSIONAL ADVICE FROM MAVAW MEMBERS PARTICIPATING IN THE PROGRAMME WHO ARE CAPABLE AND WILLING TO DO SO.
   vii. FREE DOMESTIC VIOLENCE COUNSELLING TO DRIVERS BY SECRETARY/DIRECTOR DONALD D. BERMENT. (A SOURCE WITH A BROADER BASE OF TRAINING THAT IS NORMALLY AVAILABLE, I.E. KNOWLEDGEABLE IN ARCHITECTURE, LAW, SOCIAL AND COMMUNITY PSYCHOLOGY, POLITICAL SCIENCE AND PARENTING.)

VALUE/BENEFITS OF PRC.

1. INSTILLING CONFIDENCE IN THE NATIONAL COMMUNITY THAT A SAFETY NET HAS BEEN ESTABLISHED BY THE MAJOR STAKEHOLDERS CAPABLE OF SO DOING.
2. GIVE THE TRAVELLING PUBLIC AN OPPORTUNITY TO PHOTO THE DATA ON THE TAGS IN THE TAXIS BY DRIVERS PARTICIPATING IN THE PROGRAMME TO SEND TO THEIR LOVED ONES BEFORE THEY REACH THEIR DESTINATION, ESTABLISHING SAFETY COMFORT.
3. GIVE TAXI DRIVERS IN THE PROGRAMME A PUBLIC RELATIONS/MARKETING EDGE, FOR THEIR SERVICE, BY EXPOSING AND SHARING NECESSARY DATA AS OPPOSED TO TAXI DRIVERS WHO DO NOT.
4. GIVE TAXI DRIVERS IN THE PROGRAMME AN OPPORTUNITY TO HAVE CUSTOM DESIGNED BUSINESS CARDS FOR A PERIOD OF 5 CONSECUTIVE YEARS.
5. GIVE TAXI DRIVERS IN THE PROGRAMME AN OPPORTUNITY TO HAVE FREE DOMESTIC VIOLENCE COUNSELLING FROM MEN AGAINST VIOLENCE AGAINST WOMEN (MAVAW).

NOTES: -

1. ALL FUNDING FOR THE DESIGN, MANUFACTURE AND DISTRIBUTION OF THE PURPLE RIBBON TAGS, WILL BE MANAGED BY MEN AGAINST VIOLENCE AGAINST WOMEN (MAVAW) AND ITS PARTICIPATING MEMBERS AND VOLUNTEERS.
2. ALL ARRANGEMENTS FOR LOCATING SPACES, VOLUNTEERS AND EQUIPMENT FOR THE PURPLE RIBBON CAMPAIGN, WILL BE MANAGED BY MEN AGAINST VIOLENCE AGAINST WOMEN (MAVAW) AND ITS PARTICIPATING MEMBERS.
3. ALL RECORDS OF INCOME AND EXPENDITURE, OUTSIDE OF THE EXISTING PERSONAL ALLOWANCE SUM OF $7,000.00 MONTHLY, TAX FREE GOVERNMENT PROVISION, FOR ALL CITIZENS OF TRINIDAD AND TOBAGO, WILL BE RCORDED FOR MAVAW'S END OF YEAR INCOME TAX AND ANNUAL RETURNS. THAT TAX FREE GOVERNMENT OFFER IS ALREADY OUTSIDE OF THE INLAND REVENUE PURVIEW AND SUPERVISION.
4. WHEN ALL REGIONAL CORPORATIONS AND THE POLICE SERVICE ACCEPT TO PARTICIPATE IN THE PROGRAMME, MAVAW WILL START THE DATA COLLECTING PROCESS.
5. IF THAT ACCEPTANCE IS WITHELD, MAVAW WILL MEET WITH THE TAXI DRIVER ASSOCIATIONS AND DESIGN ANOTHER METHODOLOGY TO PROTECT OUR LOVED ONES.

SUGGESTED FURTHER READING MATERIAL: -

1. THE CONSTITUTION OF THE REPUBLIC OF TRINIDAD AND TOBAGO.
2. THE REGIONAL CORPORATIONS ACT 21 OF 1990.
3. THE POLICE SERVICE ACT 15;01.
4. THE MAXI TAXI ACT 48:53.
5. CONSTITUTION OF MAVAW, https://www.archive.org/details/mavawregistereddata.
6. COMPANY DATA, https://www.archive.org/details/mavawregistrationdocuments.

SIGNED: ……Donald D. Berment, Secretary/Director MAVAW.